

## Curriculum for my Udemy course named "Promote Your Personal Brand Online With a Website"

### Introduction To Your New Website

1. Introduction
2. Why Maintain My Own When I Can Use Wordpress.com
3. What is a Responsive Website & Its Importance for Your Personal Brand

### Get Your New Domain and Website Host

4. Choose Your Domain
5. Find The Best Host For Your Website
6. Secure Your Website From Hackers, Spam, and More

### Install Wordpress and Make It Personal

7. Install Wordpress on Your New Website
8. What To Look For In A Wordpress Theme To Fit Your Brand
9. Install Your Theme
10. Customize Your Theme

### Working With Plugins

11. All About Plugins
12. Plugins For Your Blog

### Create Content and Add Your Portfolio and/or Blog

13. You Are the Product of Your Personal Brand
14. Choose The Right Content to Put on Your Website to Promote Your Brand
15. Navigating Your Website
16. Show Off Your Personal Brand With A Portfolio
17. Stay Relevant in Your Industry with a Professional Blog
18. Add a Contact Page
19. Add a Creative Commons (CC) License to Your Website

### Maintain Your Website

20. Update Wordpress, Plugins, and Theme
21. Backup Your Wordpress Site and Database

### Checking Up On Your Website

22. Access Visitor Statistics and Setup Your Smartphone
23. Get a Free Usability Report About Your Website
24. Promote Your Work and Your Website